



2026 North American Industrial Market Outlook

Wednesday, January 28, 2026 | Sugar Land, Texas

CONFERENCE REGISTRATION

Industrial Info Resources will hold its annual Industrial Market Outlook Conference in Sugar Land, Texas, on January 28th, 2026. Please join us as we discuss the latest trends that will impact project spending in the U.S. and Canada over the next 12-24 months.

[REGISTER NOW](#)



TAKE A TOUR OF THE EVENT

JOIN US for a macro overview of industrial spending covering 12 major industries, including trending sectors like Data Centers. We track roughly 5,611 projects valued at over \$1.73 trillion in Texas and Louisiana, with almost 13.3% of the investment dollars currently expected to kick off in 2026 alone. Don't miss the insights and intelligence our industry experts explain during this outlook presentation.



GLOBAL NETWORKING & EXHIBITION

Following the presentation, enjoy complimentary food and drinks while you network with your industry peers and make those key connections needed to take your business to the next level.



500+

ATTENDEES



100+

C-LEVEL
EXECUTIVES



250+

MANAGERS

SPONSORSHIP OPPORTUNITIES

Sponsoring an outlook conference hosted by Industrial Info Resources provides you an opportunity to align your company's brand with a forward-looking presentation delivered by some of the industry's most respected thought leaders. Sponsors receive detailed registration information from a captive global audience of industry professionals. This conference provides your sales staff with a platform of quality prospects and creates ample exposure of your exhibition.

REQUEST MORE INFO



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TRAINING SPEAKERS

Wednesday, January 28, 2026 | 2:00pm - 3:00pm



Chris Keister
VP of Electronic Products
28 Years Tenure with IIR



Shaheen Chohan
VP of Global Analytics
15 Years Tenure with IIR



Emeka Akpunonu
Director of Global Analytics
13 Years Tenure with IIR



OUTLOOK SPEAKERS

Wednesday, January 28, 2026 | 4:00pm - 6:00pm



Shaheen Chohan
Sr. VP of Global Analytics
15 Years Tenure with IIR



Trey Hamblet
Sr. VP of Research, Chemical Research
34 Years Tenure with IIR



Hillary Stevenson
Vice President Energy Market Intelligence
14 Years of Industry Experience



Shane Mullins
Sr. VP of Product Development, Energy Markets
35 Years Tenure with IIR



Britt Burt
Sr. VP of Research, Power
35 Years Tenure with IIR



Michael Bergen
Executive Vice President
38 Years Tenure with IIR

