



2025 North American Mid-Year Industrial Market Outlook

Wednesday, June 18, 2025 | Sugar Land, Texas

CONFERENCE REGISTRATION

Industrial Info Resources will hold its annual Mid-Year Industrial Market Outlook Conference in Sugar Land, Texas, on June 18th, 2025. Please join us as we discuss the latest trends that will impact project spending in the U.S. and Canada over the next 12-24 months.

[REGISTER NOW](#)



TAKE A TOUR OF THE EVENT

JOIN US for a macro overview of industrial spending covering 12 major industries, including trending sectors like Data Centers. We track roughly 5,061 projects valued at over \$1.20 trillion in the Texas and Louisiana Gulf Coast region, with almost 20.4% of the investment dollars currently expected to kick off in 2025 alone. Don't miss the insights and intelligence our industry experts explain during this outlook presentation.



GLOBAL NETWORKING & EXHIBITION

Following the presentation, enjoy complimentary food and drinks while you network with your industry peers and make those key connections needed to take your business to the next level.



500+ ATTENDEES



100+ C-LEVEL
EXECUTIVES



250+ MANAGERS

SPONSORSHIP OPPORTUNITIES

Sponsoring an outlook conference hosted by Industrial Info Resources provides you an opportunity to align your company's brand with a forward-looking presentation delivered by some of the industry's most respected thought leaders. Sponsors receive detailed registration information from a captive global audience of industry professionals. This conference provides your sales staff with a platform of quality prospects and creates ample exposure of your exhibition.



REQUEST MORE INFO



NATASHA COLE

Vice President of Sales,
Digital Media & West Coast Region
ncole@industrialinfo.com
(713) 589 - 8321

TRAINING SPEAKERS

Wednesday, June 18, 2025 | 2:00pm - 3:00pm



Chris Keister
VP of Electronic Products
28 Years Tenure with IIR



Shaheen Chohan
VP of Global Analytics
14 Years Tenure with IIR



Emeka Akpunonu
VP of Global Analytics
14 Years Tenure with IIR



Chris Smith
VP of Labor Analytics
11 Years Tenure with IIR



OUTLOOK SPEAKERS

Wednesday, June 18, 2025 | 4:00pm - 6:00pm



Shaheen Chohan
VP of Global Analytics
14 Years Tenure with IIR



Trey Hamblet
VP of Chemical Research
34 Years Tenure with IIR



Hillary Stevenson
Sr. Director, Energy Market Intelligence
14 Years of Industry Experience



Shane Mullins
VP of Product Development, Energy Markets
34 Years Tenure with IIR



Britt Burt
VP of Power Research
34 Years Tenure with IIR



Michael Bergen
Executive Vice President
38 Years Tenure with IIR