

# 2024 NORTH AMERICAN INDUSTRIAL MARKET OUTLOOK

WEDNESDAY, JANUARY 17<sup>TH</sup>, 2024 | MARRIOTT SUGAR LAND



HOSTED BY:



**Industrial Info Resources**



The Marriott logo is positioned at the top left of the image, partially obscured by the large text. It features the word "Marriott" in its signature red script font.

# CONFERENCE REGISTRATION

Industrial Info Resources will hold its annual Industrial Market Outlook Conference in Sugar Land, Texas, on January 17<sup>th</sup>, 2024. Please join us as we discuss the latest trends that will impact project spending in the U.S. and Canada over the next 12-24 months.

[REGISTER NOW](#)



# TAKE A TOUR OF THE EVENT

**JOIN US** for a macro overview of industrial spending covering 12 major industries. We track roughly 3,110 projects valued at over \$563 billion in the Texas and Louisiana Gulf Coast region, with almost 33% of the investment dollars currently expected to kick off in 2024 alone. Don't miss the insights and intelligence our industry experts explain during this outlook presentation.



# GLOBAL NETWORKING & EXHIBITION

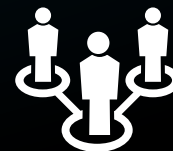
Following the presentation, enjoy complimentary food and drinks while you network with your industry peers and make those key connections needed to take your business to the next level.



**1000+** ATTENDEES



**150+** C-LEVEL  
EXECUTIVES



**345+** MANAGERS



# SPONSORSHIP OPPORTUNITIES

Sponsoring an outlook conference hosted by Industrial Info Resources provides you an opportunity to align your company's brand with a forward-looking presentation delivered by some of the industry's most respected thought leaders. Sponsors receive detailed registration information from a captive global audience of industry professionals. This conference provides your sales staff with a platform of quality prospects and creates ample exposure of your exhibition.

REQUEST MORE INFO



**NATASHA COLE**

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# OUTLOOK FEATURED SPEAKERS

January 17<sup>th</sup>, 2024  
4:00 PM ~ 8:00 PM



**Shaheen Chohan**  
VP of Global Analytics  
13 Years Tenure with IIR



**Michael Bergen**  
Executive Vice President  
36 Years Tenure with IIR



**Britt Burt**  
VP of Power Research  
33 Years Tenure with IIR



**Shane Mullins**  
VP of Product Dev.  
Energy Markets  
33 Years Tenure with IIR



**Trey Hamblet**  
VP of Chemical Research  
32 Years Tenure with IIR



**Peggy Tuck**  
The Voice of IIR  
13 Years Tenure with IIR



**Hillary Stevenson**  
Senior Director,  
Energy Market Intelligence  
2 Year Tenure with IIR Energy

