

MID-YEAR UPDATE

2024

# NORTH AMERICAN INDUSTRIAL MARKET OUTLOOK

WEDNESDAY, JUNE 12, 2024  
MARRIOTT SUGAR LAND

HOSTED BY:



Industrial Info  
Resources



HOSTED BY:



Industrial Info Resources



The Marriott logo is positioned at the top left of the image, partially obscured by the large title text. It features the word "Marriott" in its signature red script font.

# CONFERENCE REGISTRATION

Industrial Info Resources will hold its annual Industrial Market Outlook Conference in Sugar Land, Texas, on June 12<sup>th</sup>, 2024. Please join us as we discuss the latest trends that will impact project spending in the U.S. and Canada over the next 12-24 months.

[REGISTER NOW](#)



# TAKE A TOUR OF THE EVENT

**JOIN US** for a macro overview of industrial spending covering 12 major industries. We track roughly 3,110 projects valued at over \$563 billion in the Texas and Louisiana Gulf Coast region, with almost 33% of the investment dollars currently expected to kick off in 2024 alone. Don't miss the insights and intelligence our industry experts explain during this outlook presentation.





# GLOBAL NETWORKING & EXHIBITION

Following the presentation, enjoy complimentary food and drinks while you network with your industry peers and make those key connections needed to take your business to the next level.



**1000+**

 ATTENDEES



**150+**

C-LEVEL  
EXECUTIVES



**345+**

MANAGERS



# SPONSORSHIP OPPORTUNITIES

Sponsoring an outlook conference hosted by Industrial Info Resources provides you an opportunity to align your company's brand with a forward-looking presentation delivered by some of the industry's most respected thought leaders. Sponsors receive detailed registration information from a captive global audience of industry professionals. This conference provides your sales staff with a platform of quality prospects and creates ample exposure of your exhibition.



**NATASHA COLE**

Vice President of Digital Media & Sales of the West Coast Region  
ncole@industrialinfo.com  
(713) 589 - 8321

REQUEST MORE INFO



# OUTLOOK FEATURED SPEAKERS

June 12<sup>th</sup>, 2024

4:00 PM - 8:00 PM



**Shaheen Chohan**

VP of Global Analytics

12 Years Tenure with IIR



**Michael Bergen**

Executive Vice President

35 Years Tenure with IIR



**Britt Burt**

VP of Power Research

24 Years Tenure with IIR



**Shane Mullins**

VP of Product Dev.  
Energy Markets

32 Years Tenure with IIR



**Trey Hamblet**

VP of Chemical Research

31 Years Tenure with IIR



**Peggy Tuck**

The Voice of IIR

13 Years Tenure with IIR



**Hillary Stevenson**

Senior Director,  
Energy Market Intelligence

13 Years of Industry Experience

