

MID-YEAR UPDATE

2024

NORTH AMERICAN INDUSTRIAL MARKET OUTLOOK

IN-PERSON EVENT

WEDNESDAY, JUNE 12, 2024
MARRIOTT SUGAR LAND

HOSTED BY:



HOSTED BY:



Industrial Info Resources



CONFERENCE REGISTRATION

Industrial Info Resources will hold its annual Mid-Year Industrial Market Outlook Conference in Sugar Land, Texas, on June 12th, 2024. Please join us as we discuss the latest trends that will impact project spending in the U.S. and Canada over the next 12-24 months.

[REGISTER NOW](#)

TAKE A TOUR OF THE EVENT

JOIN US for a macro overview of industrial spending covering 12 major industries. We track roughly 3,110 projects valued at over \$563 billion in the Texas and Louisiana Gulf Coast region, with almost 33% of the investment dollars currently expected to kick off in 2024 alone. Don't miss the insights and intelligence our industry experts explain during this outlook presentation.



GLOBAL NETWORKING & EXHIBITION

Following the presentation, enjoy complimentary food and drinks while you network with your industry peers and make those key connections needed to take your business to the next level.



1000+ ATTENDEES



150+ C-LEVEL EXECUTIVES



345+ MANAGERS

SPONSORSHIP OPPORTUNITIES

Sponsoring an outlook conference hosted by Industrial Info Resources provides you an opportunity to align your company's brand with a forward-looking presentation delivered by some of the industry's most respected thought leaders. Sponsors receive detailed registration information from a captive global audience of industry professionals. This conference provides your sales staff with a platform of quality prospects and creates ample exposure of your exhibition.



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REQUEST MORE INFO

OUTLOOK FEATURED SPEAKERS

June 12th, 2024

4:00 PM ~ 8:00 PM



Shaheen Chohan

VP of Global Analytics

13 Years Tenure with IIR



Michael Bergen

Executive Vice President

37 Years Tenure with IIR



Britt Burt

VP of Power Research

33 Years Tenure with IIR



Shane Mullins

VP of Product Dev.
Energy Markets

33 Years Tenure with IIR



Trey Hamblet

VP of Chemical Research

33 Years Tenure with IIR



Peggy Tuck

The Voice of IIR

14 Years Tenure with IIR



Hillary Stevenson

Senior Director,
Energy Market Intelligence

9 Years of Industry Experience

