The Pulp, Paper & Wood Industry runs from sawmill operations to the manufacturing of the final wood and paper products that we use every day. The industry is a major part of economic and social development worldwide, as infrastructure and housing growth fuels demand for wood products. Pulp is one of the most plentiful raw materials, and world demand for paper-based products continues to grow. In the U.S., forest products make up about 4% of the total manufacturing gross domestic product (GDP).

Industrial Info Resources produces numerous tools within our Market Intelligence Database Platform that allows our clients to understand the trends affecting spending in the Pulp, Paper & Wood market and quickly drill down into the actionable intelligence needed to take advantage of these opportunities.

**GEOSPATIAL ANALYSIS SOLUTIONS**

- Project & Plant Clustering by Timeframe, Geography & Industry
- Density and Heat Mapping by Total Investment Value

**KEY ACCOUNT LOCATOR (KAL)**

The KAL gives current PECWeb subscribers the ability to visualize all assets owned by an Ultimate Parent or Plant Owner company and navigate to a geo-spatial tool to identify and focus on specific targets.

- Ability to Search & Display the Assets of More Than One Owner or Parent Company at a Time.
- Target Specific Companies & Key Accounts
HISTORICAL SPEND & FALLOUT ANALYSIS

North America Industrial Spending - March 2017
Active Project Values in $451.4 Billion - 12.42% Compared to March 2016
Year Over Year Change (2010 - 2017)

Spending by Region Year Over Year

North American Industrial Market Spending Summary
Gap Measurement Analysis

Spending Gap Analysis of Planned versus Actual Activity

INTERACTIVE WIDGETS & SAVED INQUIRIES

TIV (USD) by Country
Top 15 values

Project Count by AFE Date
Top 10 values

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